



***19th Annual Oakley Almond Festival
Invites you to participate in this year's event.***

2008 SPONSORSHIP PACKET

Still one of the best values for your advertising dollar. Support for the Almond Festival, is support for YOUR community.

The event will be held September 12th (carnival only), 13th & 14th
2008
At
O'Hara Park in Oakley



About the Oakley Almond Festival

As indicated above, this is our eighteenth annual event. The Oakley Almond Festival attracts people from all over. Although there are not many almonds to be found in Oakley, the event celebrates our roots that once were. The event brings in approximately 20,000 plus event goers. It is an old time community celebration including a parade on Saturday morning, a 5K Love-A-Nut fun run on Sunday with live entertainment all weekend and booths galore. There's something for everyone at the Almond Festival. There are many Food, Arts & Crafts, Commercial and Game booths as well as special events for the kids and adults alike including Almond Land Play Area, Classic Car Show, Sports on the Delta & Boat Show. We also have Saturday night at the movies, on a large outdoor screen, sponsored in part by the City of Oakley.

Sponsor Opportunities

A major part of making the Almond Festival possible is through the generous donations and support of our sponsors. There are various levels of sponsorships from \$500 to \$10,000. Besides cash sponsorships, there are products and services the festival needs to operate. By providing a product or service in lieu of cash, you may qualify for one level under the dollar amount equivalent sponsorship level. We advertise the event in all the local news publications, the top Rock and Country radio stations, local cable as well as install signage throughout the area and highway 4. Please see attached sponsorship descriptions and contact us as soon as you can. We, the staff of the Oakley Almond Festival thank you in advance of your consideration.



Bag of Nuts \$500

Posting of your banner (3ft. x 8ft. 1 sign max) on the event grounds

4 free passes

Name Listing in program guide

Listing on Sponsor board entering the event

Barrel of Nuts \$1,000

Posting of your banner (3ft. x 8ft. 1 sign max) on the event grounds

6 free passes

Listing in program guide

Listing on Sponsor board entering the event

Listing on the official Almond Festival Web Site

Listing in newspaper print ads

Name on official Festival T-shirt



Truck Load of Nuts \$2,500

Posting of your banner (3ft. x 8ft. 4 signs max) on the event grounds
15 free passes
Passes to VIP area
Listing on Sponsor board entering the event
Listing on the official Almond Festival Web Site with your Logo
Listing in Program Guide
Listing in newspaper print ads
Free 10 X 10 Booth space in Sponsorship Avenue
Name on official Festival T-shirt

House of Nuts \$5,000

Posting of your banner (3ft. x 8ft. 4 signs max) on the event grounds
25 free passes
2 Official Festival T-shirt
2 Souvenir Beer mugs or Wine Glasses
4 Passes to VIP area
2 Meet and Greet Passes for Headliner Entertainment
Shown on event map locator
Listing on Sponsor board entering the event
Listing in Program Guide
Listing in newspaper print ads
Name mention as an official event sponsor in all PSA's
Free 10 X 10 Booth space
Logo on official Festival T-shirt
Listing on the official Almond Festival Web Site with your Logo & Link
Free one year membership to the Oakley Chamber of Commerce

The Full Harvest \$10,000

Posting of your banner (3ft. x 8ft. 6 signs max) on the event grounds
Posting of additional banner on main stage
Commercial announcements on main stage though out the weekend
40 free passes
4 Official Festival T-shirt
8 Passes to VIP area
4 Meet and Greet Passes for Headliner Entertainment
Shown on event map locator
Free 10 X 20 Booth & space
Priority Listing on Sponsor board entering the event
Listing & Logo in newspaper print ads
Listing in Program Guide
Listing on the official Almond Festival Web Site with your Logo & Link
Name mention as an official event sponsor in all PSA's
Logo on official Festival T-shirt
Logo on Car Show T-shirt
Name mention on all paid radio & TV ads if applicable
Free one year membership to the Oakley Chamber of Commerce
Product/Service sponsor exclusivity



If you are interested in sponsoring this year's event, please fill out this form and return it to the Oakley Chamber of Commerce.

The Chamber is a qualified non-profit corporation. Your donation may be tax deductible. Our non-profit number is 126-8674.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email Address: _____

Website address: _____

Sponsorship Level:

- ___ Bag of Nuts \$500
- ___ Barrel of Nuts \$1,000
- ___ Truck Load of Nuts \$2,500
- ___ House of Nuts \$5,000
- ___ The Full Harvest \$10,000

Please make check payable to the Oakley Chamber of Commerce

Check enclosed Y / N

If paying by Credit Card: (Please print clearly)

Card Company _____

Card # _____

Expiration Date _____

Signature _____

Comments: